



6 Quick Tips for a fun and successful Gift of Adoption Giving Circle

- Attach an automatic signature line to your email messages to let everyone know the difference you are making in the life of a child and how they can help. Example:

There are 140 million children in the world without a family to call their own. I am helping unite one of them with a forever family by leading a Gift of Adoption Giving Circle. Ask me about getting involved or visit my website at <https://www.giftofadoption.org/sastry.asp> to make a donation. Together we can save the life of a child!
- Do you have a blog and/or are you a member of Myspace (www.myspace.com), Facebook (www.facebook.com), LinkedIn (www.linkedin.com), or other social or professional networking websites? If so, post a bulletin or status update letting all of your online contacts and friends know about your giving circle.
- Send an email to all of your contacts with a link directly to your Giving Circle website. Let them know about the child and family they will be helping with their generous donation –but- also include a personal testimony about why you chose to get involved and lead a Giving Circle. Don't underestimate the power of your personal appeal.
- If you host dinner parties or other social gatherings, ask everyone attending your next gathering to make a donation to your Giving Circle instead of bringing a dish or drink.
- Host a baby shower in honor of the family you are helping. Collect only a small number of gifts to fill the Giving Circle basket for the child when s/he comes home. Email invitations with a teaser message such as “We’re adopting a child! ...By we, I mean all of us. Let us tell you about this great organization we are involved with called Gift of Adoption...by supporting our Giving Circle, you’ll get all the excitement and anticipation of adopting a child with none of the sleep deprivation hen the little guy comes home!”
- If you are the member of a professional, community, or religious group that publishes a newsletter or bulletin, ask them to include information about your Giving Circle in their next edition. You can even send a press release to your local newspaper!