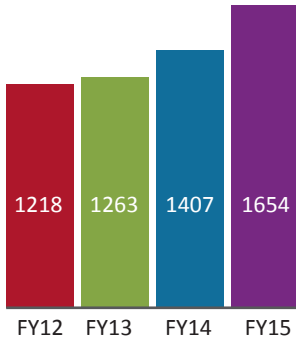


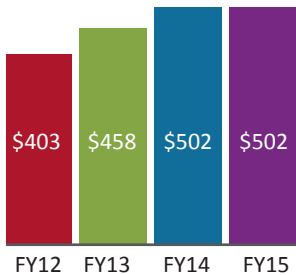
# Donors

## ABOUT:

Numbers of unique, active donors



Average gift amount



Donor Demographics:



Estimated Household Income Range:



**45** Majority of donors are couples with an average age of 45.

## WHAT THEY SAY:

*Gift of Adoption is my #1 charitable organization. Why? Because it does such heart-warming work with great determination and passion. It runs on a shoestring because the priority is awarding the grants to support adoptions. And as the families attest, its work transforms lives in profound ways. I'm proud to support Gift of Adoption and wish more people knew about its great work.*

*Gift of Adoption helps to remove the financial barrier that often stands in the way between a loving family and a child who needs a family. We experienced first hand the high cost of adoption and wanted to help others. This wonderful organization gives us that opportunity. I have been a donor for several years and helped start a chapter in the Carolinas. I plan to continue contributing my time, energy and money to this organization and its cause.*

*I love that 100 percent of donations directly support grants for families. GOA has a unique way of getting investors to cover the administrative costs and salaries associated with the Fund so donors don't have to fund overhead. Smart stuff and such a feel good to know that kids are getting to good homes. Whether you are adopted, an adoptive parent or just believe that kids deserve a family, GOA is a worthy cause!*

*I am an adoptive parent so I know the emotional and financial burdens involved in the adoption process. Gift of Adoption is a fantastic, well run organization that helps parents ease some of that financial burden and because of that gets children to their forever home. Keep up the amazing work GOA!*

*As a donor and member of the Finance Committee I am proud of the work that Gift of Adoption does to make a difference in the world bringing children and adoptive parents together to celebrate a new life.*

*My donations to Gift of Adoption make sure more children are adopted and given a chance to be who they are meant to be. What could be better than that?*

*I know my donations to Gift of Adoption are making a direct and lasting positive impact on the lives of children in need.*