

Americans Care About Adoption



40% of Americans are directly touched by adoption,

77% of Americans have a very favorable opinion of adoption (varies based on type)



66% of Americans believe we should be doing more as a society to encourage and support foster care adoption

* 2007 and 2013 Attitudes Survey commissioned by The Dave Thomas Foundation for Adoption, conducted by Harris Interactive

EMPLOYER SPONSORED BENEFITS AND RECOGNITION

In Aon Hewitt's annual survey of 1,000 major U.S. employers, only 12% offered a financial adoption benefit in 1990. But in 2013, 52% of employers did so.

Of *Working Mother* magazine's 2013 top 100 companies, 94 offer financial assistance and 83 offer paid leave.

Top companies seek recognition as 100 BEST Adoption-Friendly Workplaces.

Working Mothers Research Institute in 2015 reports that of the 100 Best Companies for Women to Work a majority of companies offer paid adoption leave.