



To Whom It May Concern:

We would like to welcome you to participate in our inaugural Adopted By You 5K & Fun Run in an effort to help connect adoptive children with stable and loving families as well as to spread awareness of this issue to surrounding communities. The Adopted By You 5K & Fun Run will take place on June 10, 2017, in the Grant Park neighborhood of Atlanta, Georgia.

Gift of Adoption (GOA) is a 501(c)(3) charity that helps vulnerable children born both domestically and internationally get adopted into loving families in the U.S. Since its inception in 1996, GOA has awarded \$5.4 million in adoption assistance grants to complete the adoption process for 1,820 children – giving them permanent families and the chance to thrive. GOA has awarded \$191,800 to unite 60 children with their forever families in Georgia. Funds for these grants were generated through fundraising activities of other Chapters. History shows that about 12 families from Georgia will reach out to GOA for adoption assistance each year. We want to take care of this need by raising awareness and funds at the local level.

GOA, Georgia Chapter Board is an all-volunteer board that is working together with companies and families in the community to raise enough money to award a grant that will bring a waiting child home to his or her family in Georgia. 100% of all event proceeds go directly to Gift of Adoption Georgia for this purpose – bringing an at-risk child home forever.

### **A Gift of Adoption Story**

Joy is an outgoing, kind and generous 3 ½ year-old child who will soon be scooped up from the foster home where she currently resides in China by her adoptive parents Andrew & Mary of Thomasville, GA.



Joy's journey home began more than a year ago when Andrew & Mary felt compelled to expand their existing family of four through adoption. They yearned to adopt a child who might otherwise not have a family.

Because it is unusual in China for orphaned children born with Down syndrome to be permitted to be adopted, when the family learned about Joy and saw her beauty, they felt the match was made in Heaven. They are honored to soon be her parents.

Her adoptive mom shares, "At four-months-of-age, Joy was taken to an orphanage, where, over time she began having trouble developing and thriving."

The caretakers lovingly found a way for Joy to be moved to an orphanage that was equipped to provide the physical therapy and care Joy needed to learn to walk, feed herself and begin to talk!

With these developmental milestones under her belt, Joy is now residing with a foster family until she meets her soon-to-be parents and travels home.

### **Our Story**

Doug Spicer and Kecia Tomlin developed the Adopted By You 5K & Fun Run and chose to partner with Gift of Adoption based on the amazing success GOA has with providing grants to so many deserving children and families over the past 20 years. Doug and his partner Brent are no strangers to adoption. They now have a beautiful 22-month old boy named Sawyer who they adopted through the open adoption process. During this process, Doug and Brent saw firsthand how expensive it is to adopt and how upfront costs of adoption can often delay or prevent adoptions from happening. They realized how fortunate they were to have the means to afford adoption, but their hearts ached for the children waiting and qualified parents yearning to bring them home. Doug and his partner wanted to find a way to give back and help adoptive families with the last bit of financial support they need to bring their waiting child home. Doug discussed his idea with his friend Kecia, and she immediately jumped on board. On June 10, 2017, Doug and Kecia will host the inaugural Adopted By You 5K & Fun Run (in partnership with GOA) to support the many children in need of a forever family.

### **How you can help**

Please consider supporting our efforts by becoming a sponsor of this event. Sponsorship details and benefits are enclosed below. Your involvement in this event would make a big impact on our ability to ensure one more child can come to know the safety, joy and dignity that comes only by being loved by a family of one's own.

We appreciate your consideration and look forward to hearing from you. If you have additional questions, please reach out to Doug Spicer and Kecia Tomlin at (404) 580-0000 or [AdoptedByYou@gmail.com](mailto:AdoptedByYou@gmail.com).

Many Thanks,

Doug & Kecia  
The Gift of Adoption Georgia Chapter Board

# ADOPTED BY YOU

## Sponsor Level Benefits

### FINISH LINE SPONSOR (\$2,500)

- Company logo and website link on event website
- Opportunity to provide 500+ items in race packets
- 8 free race entries & t-shirts
- Company name and logo placement on finish line banner
- Prominent logo on race t-shirts
- Recognition on [Facebook.com/Adopted By You](https://www.facebook.com/AdoptedByYou)
- Recognition on all event marketing material
- Recognition at race start & company to announce start of race
- Recognition on race day during awards ceremony
- Logo placement on signs along the race course (at water stations and mile markers)
  - Signs to be provided by sponsor
- Recognition on race day during awards ceremony
- One promotional table at post-race area
  - Table and tents to be provided by sponsor

### SPRINT SPONSOR (\$1,500)

- Company logo and website link on event website
- Opportunity to provide 500+ items in race packets
- 6 free race entries & t-shirts
- Company name and logo placement on finish line banner
- Company logo on race t-shirts
- Recognition on [Facebook.com/Adopted By You](https://www.facebook.com/AdoptedByYou)
- Recognition on all event marketing material
- Recognition on race day during awards ceremony
- One promotional table at post-race area
  - Table and tents to be provided by sponsor

### RUN SPONSOR (\$1,000)

- Company logo and website link on event website
- Opportunity to provide 500+ items for race packets
- 4 free race entries & t-shirts
- Company logo on finish line banner
- Company name on race t-shirts
- One promotional table at post-race area
  - Table and tents to be provided by sponsor

### JOG SPONSOR (\$500)

- Company name and logo on event website
- Opportunity to provide 500+ items for race packets
- 2 free race entries & t-shirts
- Company name on finish line banner

### WALK SPONSOR (\$250)

- Company name on event website



✓ I will be a proud sponsor of the **ADOPTED BY YOU 5K & FUN RUN**

Finish Line (\$2,500+)    Sprint (\$1,500)    Run (\$1,000)    Jog (\$500)    Walk (\$250)

In-kind donation (*Include description and value*):

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## Sponsor Information

Company name: \_\_\_\_\_

Company address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

I will provide 500+ inserts / giveaway items for race packets

If yes, what item(s) will you be including? \_\_\_\_\_

Payments can be made by check payable to Gift of Adoption.

*Please mail this form to:*  
**Gift of Adoption   Attn: Pam Devereux   PO Box 567, Techny, IL 60082**