



## **Gift of Adoption Michigan Stair Climb Sponsorship Letter** **November 18, 2017 at Southfield Town Center, 2000 Tower**

### *Stepping Up to Bring Families Together*

We cordially invite you to participate as a Sponsor of the Gift of Adoption Stepping Up to Bring Families Together stair climb. This event will raise money to inspire adoption by providing grants to qualified parents – giving children who need families a permanent home and a chance to thrive. The event will be held on Saturday, November 18, 2017 at the Southfield Town Center, Southfield MI and will begin at 8:00 a.m.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase T-shirts and complimentary drinks and snacks for each participant. Any additional money from sponsorships will help go toward our fundraising goals in support of adoption grants for Michigan families.

There are various levels of sponsorship for the Stepping Up stair climb. Size and placement of logos on T-shirts and web site are based on sponsorship level.

#### **Platinum Level Sponsor—\$2000 (only one available)**

- Listed as top sponsor on web site with logo and link
- Prominent display of logo on T-shirt
- Opportunity to speak at opening of race
- Promotional materials in climb packet
- Special PA announcements mentioning sponsor name during and after the climb
- Company name on finish line
- 4 complimentary climb entries

#### **Gold Level Sponsor—\$1000**

- Listed as sponsor on web site with link
- Company logo on back of climb T-shirt
- Promotional materials in climb packet
- Special PA announcements mentioning sponsor name during and after the climb
- 3 complimentary climb entries

#### **Silver Level Sponsor—\$500**

- Listed as sponsor on web site with link
- Company logo on back of climb T-shirt
- Promotional materials in climb packet
- 2 complimentary climb entries