



Gift of Adoption Michigan Stair Climb Sponsorship Letter

November 18, 2017 at Southfield Town Center, 2000 Tower

Stepping Up to Bring Families Together

We cordially invite you to participate as a Sponsor of the Gift of Adoption Stepping Up to Bring Families Together stair climb. This event will raise money to inspire adoption by providing grants to qualified parents – giving children who need families a permanent home and a chance to thrive. The event will be held on Saturday, November 18, 2017 at the Southfield Town Center, Southfield MI and will begin at 8:30 a.m.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase T-shirts and complimentary drinks and snacks for each participant. Any additional money from sponsorships will help go toward our fundraising goals in support of adoption grants for Michigan families.

There are various levels of sponsorship for the Stepping Up stair climb. Size and placement of logos on T-shirts and web site are based on sponsorship level.

Platinum Level Sponsor--\$2000 *(only one available)*

- Listed as top sponsor on web site with logo and link
- Prominent display of logo on t-shirts
- Opportunity to speak at opening of race
- Promotional materials in climb packet
- Special PA announcements mentioning sponsor name during and after the climb
- Company name on finish line
- 4 complimentary climb entries

Gold Level Sponsor---\$1000

- Listed as sponsor on web site with link
- Company logo on back of climb t-shirt
- Promotional materials in climb packet
- Special PA announcements mentioning sponsor name during and after the climb
- 3 complimentary climb entries

Silver Level Sponsor--\$500

- Listed as sponsor on web site with link
- Company logo on back of climb t-shirt
- Promotional materials in climb packet
- 2 complimentary climb entries

Bronze Level Sponsor--\$250

- Listed as sponsor on web site
- Promotional materials in climb packet
- 1 complimentary climb entry

Floor Marker Sponsor--\$150 each

- Company name will appear on floor marker signs, which will be prominently displayed at the 5th, 10th, 15th, 20th and 25th floors. Or for \$650, company name or logo can appear on all five signs.

Thank you in advance your consideration of becoming a climb sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail or via our website at www.giftofadoption.org/steppingup. If you have questions please call or email our Climb Committee Chair, Michele Oliveto, at (248) 808-0068 or moliveto@lumeris.com.

Sincerely,

A handwritten signature in black ink, appearing to read "Jim Berkemeier", with a stylized flourish at the end.

Jim Berkemeier
President, Michigan Chapter Board,
Gift of Adoption Fund

Gift of Adoption Michigan Stepping Up to Bring Families Together Climb Sponsorship

November 18, 2017 – Southfield Town Center, 2000 Tower, Southfield, MI

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact person: _____

Contact email: _____ Phone number: _____

Web site address: _____

1. Sponsorship level (*please circle*) : Platinum Gold Silver Bronze

Floor Marker

2. We plan to send materials/giveaways for the participant bags: Yes No

If yes, item would you like us to include? _____

3. Sponsors can choose to have company name listed or submit a logo. Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

Artwork and logos should be submitted to news@giftofadoption.org as follows:

- Logos for T-shirts **will be printed only in one-color and** should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for signage should be submitted as hi-res (300 dpi) JPEG or EPS files. Most Photoshop and Illustrator files can also be accepted.
- Logos for web site should be submitted as 72 dpi JPEG or PNG files.

4. Participants can register for the Stepping Up Climb at
<http://www.giftofadoption.org/SteppingUp>

5. Checks can be made payable to Gift of Adoption Fund and mailed to: PO Box 567, Techny, IL 60082. **PLEASE MAIL BY NOVEMBER 6, 2017.**