

# STEPPING UP FOR ADOPTION

## **Madison Stair Climb Sponsorship Opportunities** **Saturday November 23, 2019**

We cordially invite you to participate as a Sponsor of the Gift of Adoption Wisconsin Chapter Stair Climb. This event will raise money to complete the adoptions of vulnerable children. The event will be held on Saturday, November 23, 2019 - National Adoption Awareness Day.

Your sponsorship helps to defray the cost of organizing the event. Funds received from sponsorships are used to purchase giveaways and complimentary drinks and snacks for each participant. Any additional money from sponsorships will go toward our fundraising goals to help support adoption grants for Wisconsin families. There are various levels of sponsorship for the Stepping Up stair climb. Size and placement of logos on the website and event signage are based on sponsorship level.

### **Platinum Level Sponsor--\$2000 (only one available)**

- » Listed as top sponsor on web site with logo and link
- » Opportunity to speak at opening of event
- » One child's adoption story to share - in sponsor's name
- » Promotional materials in climb packet
- » Special PA announcements mentioning sponsor name during and after the climb
- » Sponsor name on finish line
- » 8 complimentary climb entries

### **Gold Level Sponsor--\$1000**

- » Listed as sponsor on web site with link
- » Promotional materials in climb packet
- » Special PA announcements mentioning sponsor name during and after the climb
- » 6 complimentary climb entries

### **Silver Level Sponsor--\$500**

- » Listed as sponsor on web site with link
- » Promotional materials in climb packet
- » 4 complimentary climb entries

### **Bronze Level Sponsor--\$250**

- » Listed as sponsor on web site
- » Promotional materials in climb packet
- » 2 complimentary climb entry

### **Floor Marker Sponsor--\$150 each**

- » Sponsor name will appear on floor marker signs, which will be prominently displayed on each floor.