



Friend of (Chapter) | MATCHING GIFT Challenge | 25th Anniversary Campaign

Gift of Adoption is introducing the Friends of (Chapter) giving program to give donors a direct way to make a lasting impact in the life of a child. It is a new program for donors who believe that uniting vulnerable children with their permanent families is a constant and urgent need.

About the Program

Friends of (Chapter) pledge to make a gift of \$1,000 / year for each of 3 years – allowing their home state Chapter to bring an otherwise at-risk child home for good. Gifts can be made monthly, quarterly, or annually and Friends of (Chapter) will receive quarterly impact communications along with recognition on the website, at events and in our annual report.

THERE IS MORE!

In Celebration of Gift of Adoption's 25th Anniversary and acknowledging the likelihood that raising funds through traditional fundraising events may present a challenge for Chapter Board members during the pandemic, the Ralph and Eileen Swett Family Foundation has pledged \$25,000 in the form of a special Matching Gift donation to bolster the success of the Friend of (Chapter) Program.

The Friends of (Chapter) MATCH provides a \$1,000 bonus donation to a GOA Chapter each time they enroll a new Friend, up to the first 25 Friends enrolled across the nation. The total gift becomes \$4,000 (\$3,000 pledge plus \$1,000 bonus) making another Chapter grant possible!

How to Earn the Match

To enroll as a Friend of (Chapter), donors complete a signed pledge form (attached) with a defined gift schedule or they can enroll and make their gift directly through this link: <https://giftofadoption.org/friend/>.

Note: Chapter Board members are not included in the Matching Gift challenge, although may consider joining to inspire others to do so. The intent is to inspire Chapter donors to commit to supporting GOA if unable to attend events, giving the Chapter a dependable source of funds to continue awarding adoption assistance in tough fundraising times.