

September 4, 2020

Dear (Name),

Thanks to your generous support over the last 24 years, Gift of Adoption has enhanced the lives of 3,483 at-risk children through adoption assistance grants. Through the collective generosity of people who care about these vulnerable children, we ensured that they were united with loving, stable families and permanently changed the trajectory of their lives for the better.

While we celebrate this important work, there is much more to be done. Qualified grant applications have increased 29% over last year and funding gaps are larger. Along with ongoing conditions that leave children in need of families, the economic fallout of the pandemic has made adoption assistance even more critical. Almost half the families we help are small business owners, contract workers, manufacturing employees and others who were hit hard by the economic downturn. These families might be 2 or 3 years into their adoption journeys and are now scrambling to raise the final funds to bring their children home.

Restrictions on gatherings also highlighted the imperative to strengthen sustainable sources of funding beyond traditional fundraising events, including building the endowment. To strengthen our ability to unite more children with families during uncertain times, we invite you to consider how you might create lasting support with a Legacy Gift. Gifts such as endowments or bequests are easy to implement and can provide you with a platform to permanently transform the lives of children for the better in perpetuity, ending the cycle of poverty, homelessness, addiction and mental illness that abandoned or orphaned children face.

Enclosed is a brief summary of Legacy giving options. I would welcome the opportunity to discuss your personal goals for your legacy and how Gift of Adoption might fit with your vision. Should you choose to include Gift of Adoption in your estate, we would like to recognize you as a founding member of the Gift of Adoption Legacy Society. We will be sure to keep you updated on Gift of Adoption through semiannual newsletters and an annual meeting/phone call if you would like one. You will be confident that your legacy will continue to make a difference in the lives of the most vulnerable children around the world.

Please accept our gratitude for your steadfast support of Gift of Adoption and for considering this opportunity to leave a powerful and lasting legacy. With your commitment and foresight, we can move the needle on the number of children whose lives are transformed through adoption.

Sincerely,

Sharon Komlofske  
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