

# Welcome to GOA!

## Quick Start Guide to Reach Personal Fundraising Goals

There are a number of easy, intuitive ways that you can announce your new role with Gift of Adoption and meet your personal fundraising commitments. Choose the strategy that best fits the communication preferences of your social network. Your chapter receives all the donations raised by your fundraiser. Contact Zachary Senn ([zsenn@giftofadoption.org](mailto:zsenn@giftofadoption.org)) to get started or if you have questions about any of these options. Our three recommended fundraising techniques are:

- Facebook Fundraiser
- GOA Giving Circle
- Traditional Letter Campaign