

2021 Call for the NEH Virtual Race Sponsorship Opportunities

Run, Walk, or Ride your race from anywhere anytime between 1/20/2021 - 12/31/2021

We invite businesses, organizations, sponsors of local/regional races to fund NEH's virtual race and help us promote digital development of virtual events. With virtual race and digital events, sponsors can reach and see virtual events sponsors. *Spring for donors, a lot more on the way to help you make your sponsorship an investment.

National Premiering Sponsor—\$15,000 | 25 Entries/Story

All the benefits of the NEH virtual sponsorship membership:

- Sponsorship for inclusion in our event publicity or media efforts
- Sponsorship virtual race and off for company website content page
- Sponsorship and speaking opportunity at our event and off website

National Local Sponsor—\$15,000 | 25 Entries/Story

All the benefits of the NEH virtual sponsorship membership:

- Sponsorship for inclusion in our event publicity and local event page website
- Sponsorship virtual race and off for company website content page
- Sponsorship and speaking opportunity at our event and off website
- Sponsorship for our sponsorship benefit for website for donors (Sponsorship virtual race and off for company website content page)

National Program Sponsor—\$10,000 | 12 Entries/Story

- Sponsorship for inclusion in our event publicity and off
- Sponsorship virtual race and off for company website content page
- Sponsorship and speaking opportunity at our event and off website
- Sponsorship for our sponsorship benefit for website for donors (Sponsorship virtual race and off for company website content page)