



BECOME A SPONSOR
Reserve your sponsorship at giftofadoption.org/goforthegift

2021 Go for the Gift Virtual Run Sponsorship Opportunities

Run, Walk, or Ride your race from anywhere anytime between NOVEMBER 1 – 30, 2021

We cordially invite you to participate as a Sponsor of the Gift of Adoption Go for the Gift. This virtual event will raise money to complete the adoptions of vulnerable children. 100% of donations will go directly to the Chapter in your area and are used to provide adoption grants.

***Sign up by October 1, 2021 to be on the event t-shirt. Local chapter sponsorships are also available.*

National Presenting Sponsor--\$25,000 | 25 Entries/Shirts

All the benefits of the \$15,000 Sponsorship level plus:

- » Opportunity for inclusion in any event publicity or media efforts
- » Customized virtual team kick-off for company employee participants
- » Recognition and speaking opportunity in pre-event kick-off webinar

National Lead Sponsor--\$15,000 | 15 Entries/Shirts

All the benefits of the \$10,000 Sponsorship level plus:

- » Company LOGO on event participant fundraising page template
- » Opportunity to use sponsorship funds for match for either: Company/employee team and fundraising efforts or National participant fundraising efforts
- » Recognition in pre-event kick-off webinar

National Program Sponsor--\$10,000 | 12 Entries/Shirts

- » Company LOGO on event participant shirt**
- » Featured on Gift of Adoption national social channels
- » Company LOGO and link on event website
- » Recognition in pre-event kick-off webinar
- » Company LOGO in Event emails
- » Customized virtual team kick-off for company employee participants

The Fair Market Value of goods or services received by you for your donation to the Gift of Adoption Fund (EIN# 39-1863217) is \$10 per race entry redeemed. Gift of Adoption is a 501(c)(3) charitable organization.