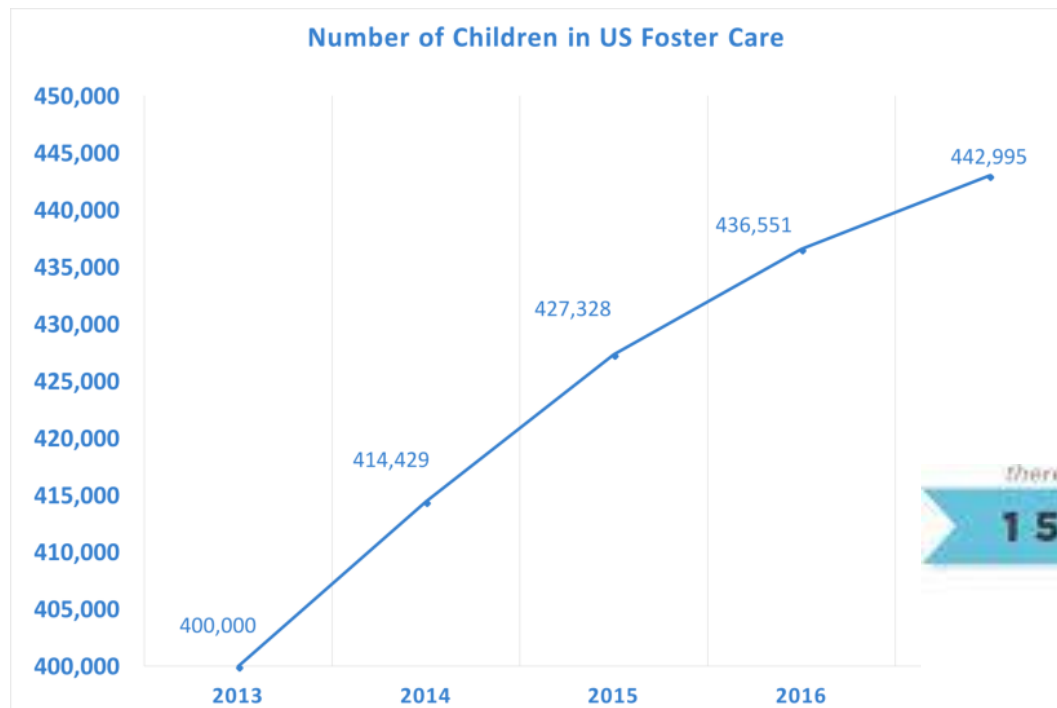




Gift of Adoption Overview

Adoption Assistance: A Practical Way to Address A Relevant Issue



23,000 children age-out of foster care in the U.S. annually

There are **153 MILLION ORPHANS**

in the world



Odds of being adopted internationally are 1 ½%

A Complete, Root-Cause Solution

Unadopted children suffer poor life outcomes at alarming, yet predictable rates.

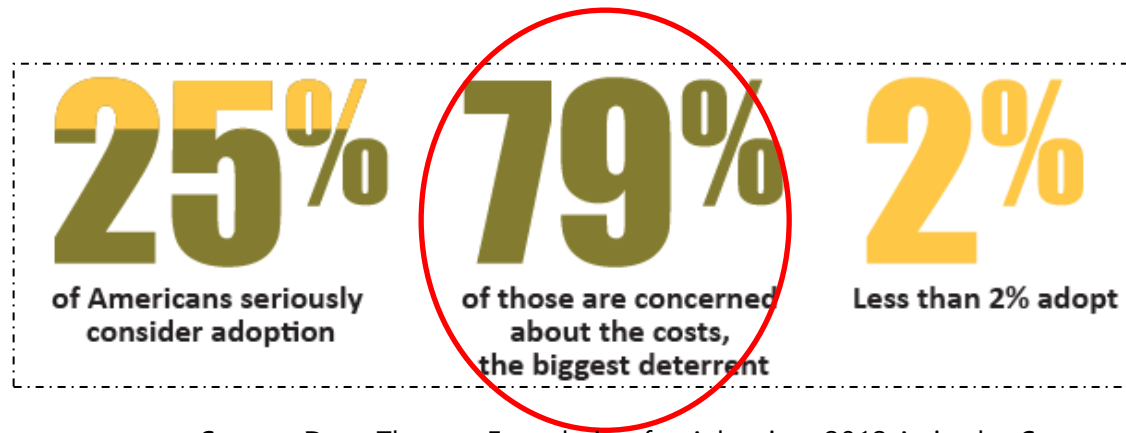


Tax-payer cost of children aging-out of foster care is estimated at \$300,000 / child due to lost wages, incarceration and downstream social service costs. (Jim Casey Family Foundation)

Overseas, unadopted children have a higher propensity to become victims of sex trafficking, criminal activity, substance abuse, and suicide. (UNICEF)

Adoption prevents the tragic slide of children's lives, as families are the foundation for unleashing a child's potential. It is a **win-win** on both a humanitarian and economic level.

A New Philanthropic Priority



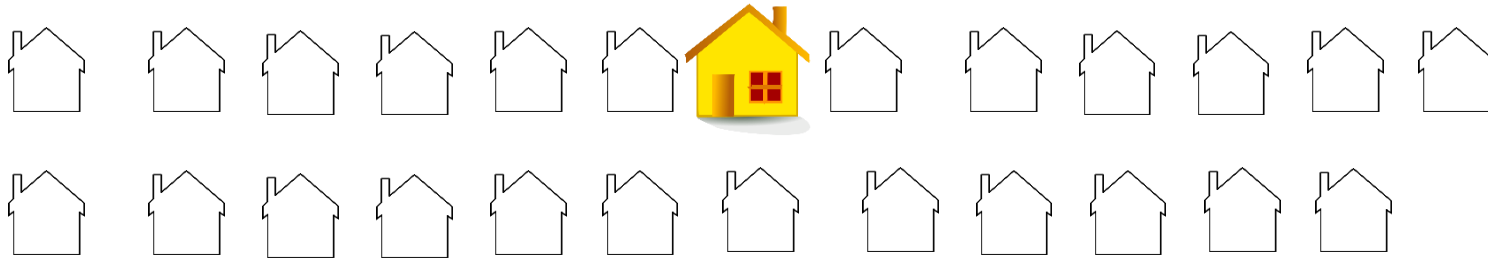
Source: Dave Thomas Foundation for Adoption, 2012 Attitudes Survey

No other charitable initiative delivers the transformational impact of adoption for such a small investment—not just for the child served, but for generations following.

You don't need to adopt to give a child a family.

Americans Care About Adoption

One in 25 U.S. families has an adopted child.



Source: 2007 National Survey of Adoptive Parents.

- 81.5 million Americans have considered adoption.
- 77% of Americans have a favorable impression about adoption.
- 66% of Americans think we should be doing more as a society to encourage and support foster care adoption.



Sources: 2013 Attitudes Survey commissioned by the Dave Thomas Foundation for Adoption, conducted by Harris Interactive; Good Housekeeping, "Adopted in America."

Why Gift of Adoption

- Top-rated, highly credentialed charity
- Oldest, largest provider of adoption assistance grants on a non-discriminatory bases.
- Grants awarded directly to providers on behalf of the children and families we serve, so donors can be confident that their gifts are bringing children home.



GOA provides up to \$15,000 in 'final funds' to complete adoptions of **vulnerable** children

3,944 Children Adopted through **\$11.6M** in **awards**

65% domestic / 35% international

Largest adoption assistance charity helping qualified parents **without discrimination**

Serving the Most Vulnerable Children



Priority is placed on reaching children for whom this may be their **only chance** at having a loving, permanent family:

- Children at risk of entering Foster Care
- Children at risk of aging-out of Foster Care
- Children at risk of being separated from their siblings
- Children with diagnosed with serious medical conditions or rare diseases



Why Now

Circumstances continue to keep vulnerable children on the margins. It's not getting better.

The number of children placed in foster care in the **United States** *had been* on a decline, but for the past 5 years in a row has increased, partly due to the opioid epidemic.

The economic impact of the pandemic is putting at risk years of planning for those in process who have committed in their hearts to the children they are adopting.

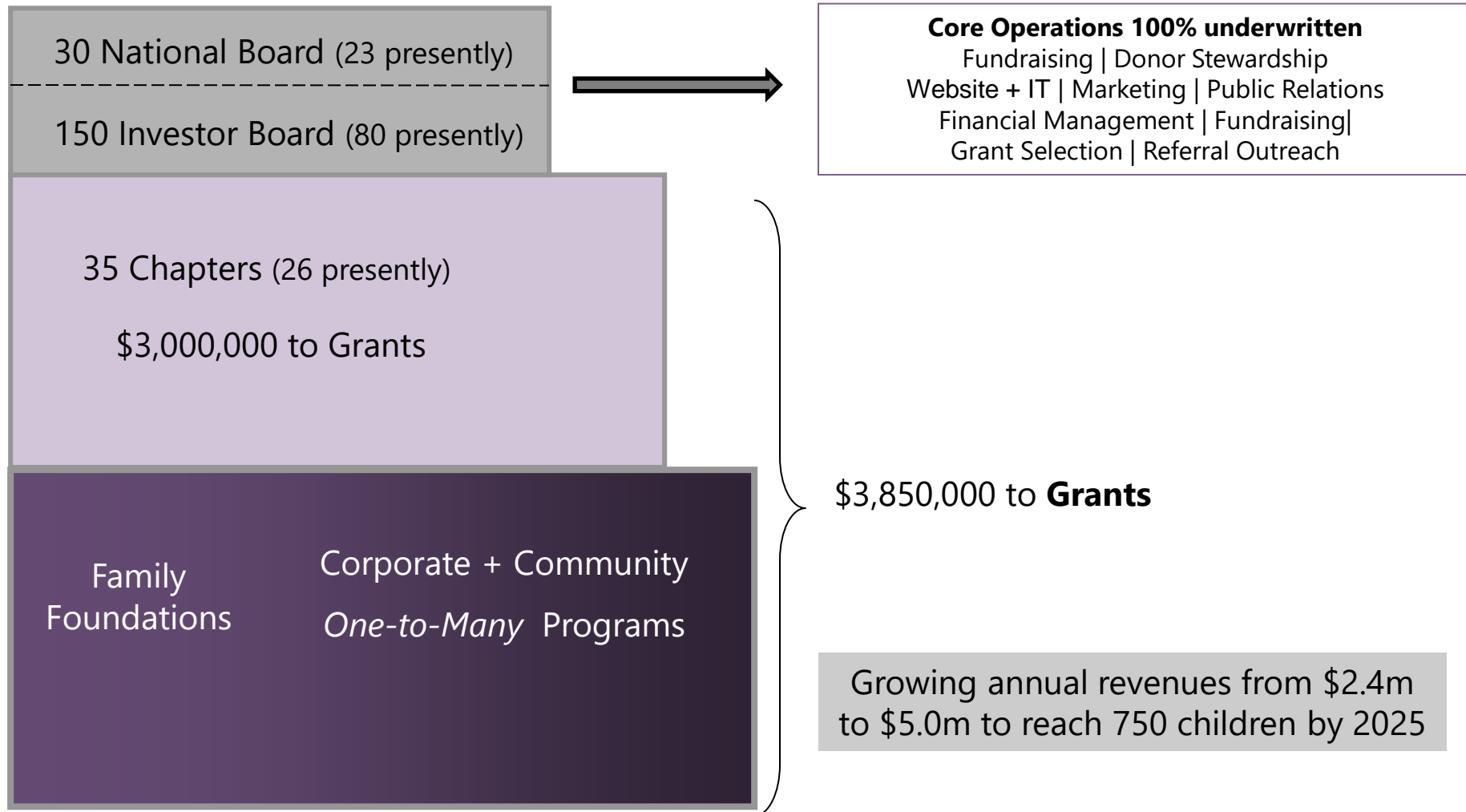
"My husband got laid off of work so the remaining cost for our adoption will not be able to be met without this grant."

"The COVID-19 pandemic has caused both of our small businesses to shut down. We are in a seriously dire situation if this goes on much longer."

While the number of **International Adoptions** declines, the number of children growing up in orphanages or on the streets is increasing. (National Council for Adoption)

- International adoption is taking longer (2 to 3 years on average) and continues to become more expensive (up 16% since 2010 to an average of \$44,000).
- More and more, the children who remain available for international adoption are broadly considered special needs (older, siblings, health conditions), and are less likely to be adopted domestically in their own countries. These are exactly the children Gift of Adoption exists to serve.

Source and Use of Funds by 2025



National and Investor Board Members

National Board

- The Gift of Adoption National Board provides the governance, strategic and fundraising assistance to our staff to achieve the organization's goals
- National Board Members make a personal annual donation of \$5,000 or greater and work to raise an additional \$5,000 in contributions each year by introducing others in the networks to Gift of Adoption.

Investor Board

- Support the organization's growth by making a donation of \$7,500 payable over three years.
 - Complimentary attendance for members and a guest at select Gift of Adoption events nationwide
- Annual networking event
- Quarterly Investor Board news



Gift of Adoption Chapters

- The Gift of Adoption is committed to building Volunteer-led Chapters across the United States by investing in key leaders, in key markets to put the Gift of Adoption on the map!
- Gift of Adoption has chapters in 25 states around the country.
- Chapter leaders raise funds and build awareness in their community by hosting fundraisers and aligning Gift of Adoption with strategic corporate, foundation and community-based partnerships.
- Our promise to Chapter / Community Outreach Leaders:
 - Event consultation, seed money and collateral
 - Grant family and mission-related support
 - 100% of money raised goes to grants
 - Participation at monthly Grant Selection meetings – deciding who we serve





 Gift of
Adoption
FUND

Appendix

Relevance of GOA Mission

Grant Applicants and Adoption Trends during Pandemic

- Adoptions are still happening
- Need for adoption assistance grants still exists (GOA Applications up 30% from FY19)
- Applicant families impacted financially (furloughed, let go, no overtime)
- Domestic Adoptions continuing virtually, more prevalence of children w/ in utero drug exposure
- International Adoptions on hold in most countries. Adoptions from Colombia, Haiti and Ukraine have happened since March. We have awarded grants to families adopting children from the following countries set for travel in the coming 30 to 90 days: Bulgaria, China, Taiwan, Colombia, India, Philippines, South Korea, Thailand)

We are communicating regularly w/ all families to understand their specific situations. Purposefully kept a strong cash position at close of FY20 in case need for Tier1 grants outpaces revenues this coming 6 to 18-month period



GOA grant program designed to help vulnerable children



FY20 Results:

- 83% of FY20 grants were Tier 1 (most urgent)
- 65% domestic/35% international
- Avg grant amount \$3,784, up from \$3,749 in FY19
- Ratio of grants: children 1:1.29 (grants helping siblings and multiple children)

Gift of Adoption Impact



MEET EMILY

Simone and Joseph, a young couple from Riverton, UT, decided adoption was how they would start a family. Simone shared, “We were fearful that it was something we had to do all on our own, but after learning of organizations like Gift of Adoption, we were encouraged to move forward. Emily was born a preemie, at only 31 weeks and weighing just 2 lbs. She is a fighter though and has been able to breathe on her own - which is a miracle!

“Both Emily’s birth parents felt adoption was best for her. They have been living in shelters and struggle with substance abuse. They want a secure life for Emily, which they cannot provide right now.” A grant from Gift of Adoption helped to finalize Emily’s adoption this summer, ensuring permanency and security for this tiny (yet strong) baby.

“We are providing a home where Emily will be nurtured, loved, and safe. She will have the opportunity to move beyond the circumstances of her birth. The Gift of Adoption grant helped in a significant way. Thank you.”

See the difference a family makes

Meet Reagan

<https://vimeo.com/493804082>

Meet Alexander

<https://vimeo.com/432973620>

Meet Isaac

<https://vimeo.com/214735530>

Meet a family helped by a grant from Gift of Adoption featured on the Today Show – Christmas Morning 2020

<https://www.today.com/parents/mlb-star-eric-sogard-wife-kaycee-adopt-2-babies-have-t203148>

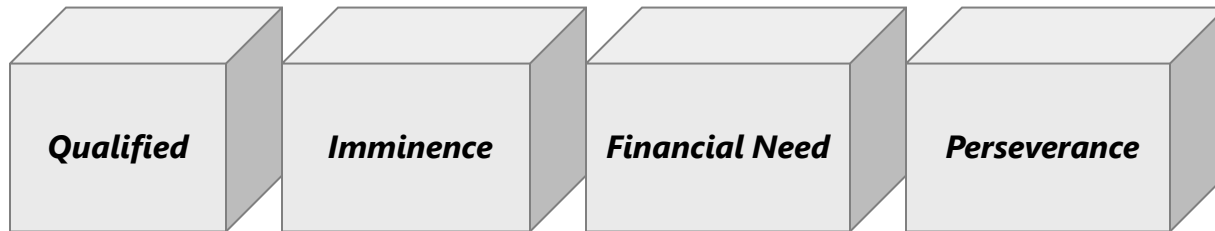
Growing up with a family makes a *night vs. day difference* in a child's life and through Gift of Adoption it is a difference **YOU can make** for a child in need.

You don't have to adopt to give a child a family.

GOA Families

- U.S. citizens with approved home studies from accredited agencies
- Demonstrated financial need, “Habitat for Humanity” level commitment to funding at least half of their adoption - through their own efforts
- Matched with a waiting child

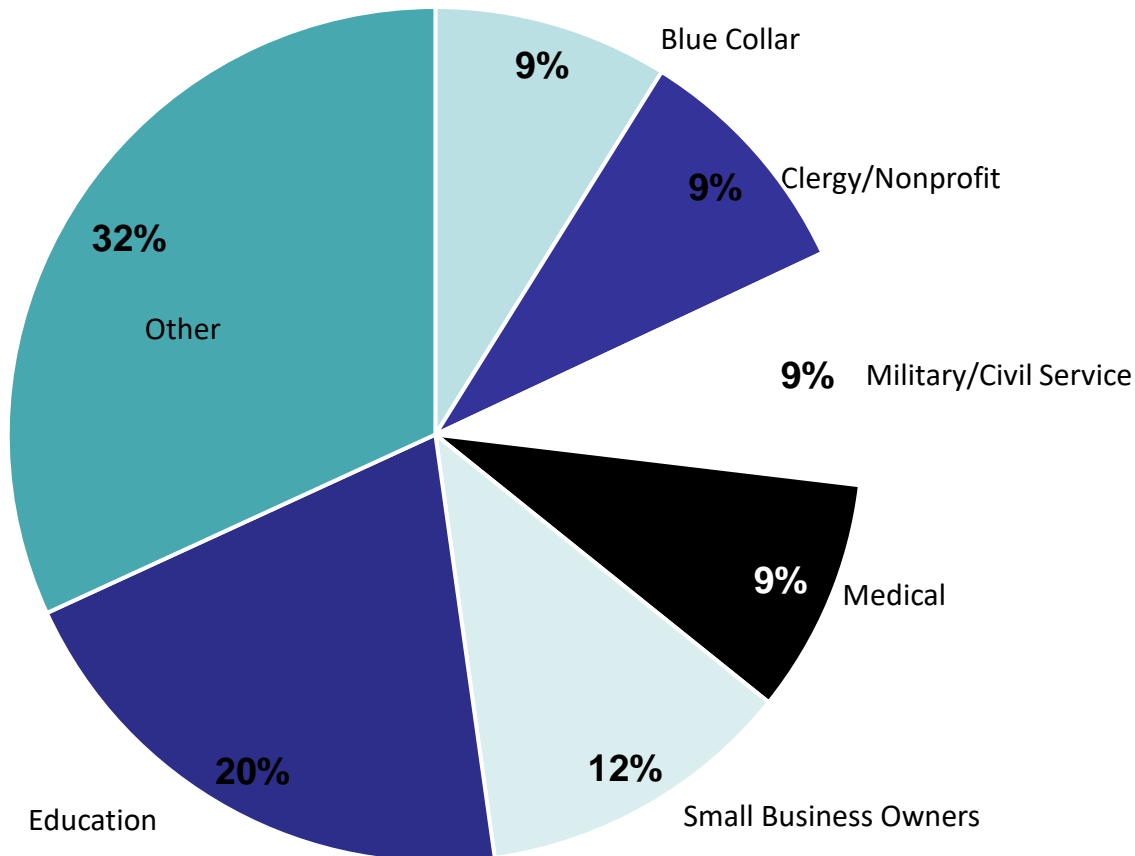
Our Grant Program Tenets



- 49% of GOA grant families are led by educators, small business owners, clergy, non-profit professionals and those who serve in the military or as first-responders.
- The average annual household income of a GOA applicant family is \$50,000

GOA Families

Grant Family Occupations



Gift of Adoption grants allow hard working, loving families to say “yes” to a child in need.

TIMING and UNPLANNED EXPENSES drive most financial need

- Match comes more quickly than planned
- Baby has extended stay in NICU due to premature birth and/or drug exposure in utero
- Delays lead to additional expenses