



To Whom It May Concern:

We would like to welcome you to participate in our sixth annual Adopted By You 5K in an effort to help connect adoptive children with stable and loving families as well as to spread awareness of this issue to surrounding communities. The Adopted By You 5K will be switching back to an in-person event this year at Phoenix III Park in the newly revitalized Summerhill neighborhood of Atlanta.

Gift of Adoption (GOA) is a 501(c)(3) charity that helps vulnerable children born both domestically and internationally get adopted into loving families in the U.S. Since its inception in 1996, GOA has awarded over \$12.6 million in adoption assistance grants to complete the adoption process for 4,251 children – giving them permanent families and the chance to thrive. As of December 2021, GOA has awarded \$594,166 to unite 182 children with their forever families in Georgia. Funds for these grants were generated through fundraising activities of the Georgia Chapter and the assistance of other Chapters throughout the US. History shows that about 44 families from Georgia will reach out to GOA for adoption assistance each year. This represents a funding need of around \$174,00, and we want to take care of this need by raising awareness and funds at the local level.

GOA, Georgia Chapter Board is an all-volunteer board that is working together with companies and families in the community to raise enough money to award a grant that will bring a waiting child home to his or her family in Georgia. 100% of all event proceeds go directly to Gift of Adoption Georgia for this purpose – bringing an at-risk child home forever.



A Gift of Adoption Story

Meet Silas

Silas was born in December 2021 to a birth mother who struggles with addiction and is currently homeless. She chose adoption for her child so that he would not enter the foster care system. Kerri and Robert of Rincon, GA felt called to adoption to grow their family. Kerri was herself adopted as a child and had always desired to provide a home for a child in need. A grant from Gift of Adoption Georgia enabled them to say yes to Silas and bring him home with them from the hospital, ensuring security and stability for him from day. Kerri shared,

"through the gift of adoption Silas will have lots of opportunities, lots of siblings, and forever be part of a loving family."

Adopted By You Story

Doug Munster and Kecia Tomlin developed the Adopted By You 5K & Fun Run in 2017 and chose to partner with Gift of Adoption based on the amazing success GOA has with providing grants to so many deserving children and families over the past 25 years. Doug and his husband Brent are no strangers to adoption. They now have two beautiful boys – 6-year old Sawyer and 3-year old Shepherd who they adopted through the open adoption process. During this process, Doug and Brent saw firsthand how expensive it is to adopt and how upfront costs of adoption can often delay or prevent adoptions from happening. They realized how fortunate they were to have the means to afford adoption, but their hearts ached for the children waiting and qualified parents yearning to bring them home. Doug and Brent wanted to find a way to give back and help adoptive families with the last bit of financial support they need to bring their waiting child home. Doug discussed his idea with his close friend Kecia, and she immediately jumped on board. On June 10, 2017, Doug and Kecia hosted the inaugural Adopted By You 5K & Fun Run (in partnership with GOA) to support the many children in need of a forever family.

The Adopted By You 5K & Fun Run team has been able to raise over \$103K since the inaugural race with the help of all the amazing sponsors, race participants and volunteers. Corporate and private sponsorships represent about \$45K of the total funds raised. Funds from the Adopted By You 2017 thru 2021 race events have helped 34 children join their families in Georgia. These include both domestic and international adoptions.

How you can help

Please consider supporting our efforts by becoming a sponsor of this event. Sponsorship details and benefits are enclosed below. Your involvement in this event would make a big impact on our ability to ensure one more child can come to know the safety, joy and dignity that comes only by being loved by a family of one's own.

We appreciate your consideration and look forward to hearing from you. If you have additional questions, please reach out to Doug Munster at (404) 580-0000 and Kecia Tomlin at (404) 787-7972 or AdoptedByYou@gmail.com. You can also find out more information about this amazing cause at both the Gift of Adoption and Adopted By You race registration websites below:

<http://giftofadoption.org/adoptedbyyou/>

<https://runsignup.com/Race/GA/Atlanta/AdoptedByYou5KFunRun>

Many Thanks,

Doug – President, The Gift of Adoption Georgia Chapter Board

Kecia – Board of Directors, The Gift of Adoption Georgia Chapter Board

ADOPTED BY YOU

Sponsor Level Benefits

FINISH LINE SPONSOR (\$2,000)

- Company logo and website link on event website
- 8 free race entries & t-shirts
- Prominent logo on race t-shirts
- Recognition on all social media / event marketing material

SPRINT SPONSOR (\$1,500)

- Company logo and website link on event website
- 6 free race entries & t-shirts
- Company logo on race t-shirts
- Recognition on all social media / event marketing material

RUN SPONSOR (\$1,000)

- Company logo and website link on event website
- 4 free race entries & t-shirts
- Company name on race t-shirts

JOG SPONSOR (\$500)

- Company name and logo on event website
- 2 free race entries & t-shirts

WALK SPONSOR (\$250)

- Company name on event website

BECOME A SPONSOR

Reserve your sponsorship at giftofadoption.org/ga5ksponsor



✓ I will be a proud sponsor of the **ADOPTED BY YOU 5K & FUN RUN**

Finish Line (\$2,000+) Sprint (\$1,500) Run (\$1,000) Jog (\$500) Walk (\$250)

In-kind donation (*Include description and value*):

Sponsor Information

Company name: _____

Company address: _____

City: _____ State: _____ Zip: _____

Website: _____ Phone: _____

Contact person: _____

Email: _____ Phone: _____

Name/Company Name as you would like it to appear on the website/signage:

Reserve your sponsorship at giftofadoption.org/ga5ksponsor or send this form with a check payable to Gift of Adoption: Gift of Adoption, 1200 Shermer Rd, Suite 111, Northbrook, IL 60062.