



Adoption Sponsor Program
(formerly Friend of Chapter)
Quick 5



Adoption Sponsor Program

The Adoption Sponsor program is an individual giving program that provides donors the opportunity to fund an adoption grant(s).

And the best part is . . .

Adoption Sponsor Program

- **An adoption is completed in their honor.**
- Receive a story and photo of the child(ren) whose adoption their support helped to complete.
- Get periodic updates on the child's progress as they grow.



Vincent, adopted from the U.S.A. in 2025
by Cedar Hill, MO grant family Brittney and Andrew

Adoption Sponsor Program

Extra Impact: Fill a **GOA tote** with “welcome home” gifts for the child/family you sponsor.

- A **GOA-branded tote filled with gifts** for a child adopted with support from a GOA grant.
- **Created by volunteers** who choose, make, or purchase items tailored to the child.
- **Typical items:** books, puzzles, games, clothes, toys, or sportswear from the child’s new hometown team.
- **GOA notecard:** Volunteers include a handwritten message welcoming the child home.
- **Donations:** Items may be donated or purchased by volunteers; stores/vendors or volunteers may receive **in-kind donation recognition** from GOA.
- **Packing:** Place items in the tote; if it overflows, include extra items in the shipping box.



Tina Toppi, Adoption Sponsor

Adoption Sponsor Program

How does it work?

Average grant is now \$6,400 so we have aligned the giving level for Adoption Sponsors as a gift of \$6,000.

We believe many people will want to participate once they learn more about this opportunity. To make it accessible to more donors, contributions can be made either as a **one-time gift** or as a **multi-year pledge**.

Ex. One Time Gift of \$6,000

Ex. 4-Year Pledge of \$1,500 yr. X 4 yrs = \$6,000

How to Sign Up

How to Sign Up:

- To pay by Credit Card visit our website at [Adoption Sponsor – Adoption Grants | Gift of Adoption Fund](#)
- You can also fund through:
 - Check
 - Donor Advised Fund
 - Stock
 - Wire Transfer, etc.
- To use a different payment method contact Susan Smith, Chapter Network Officer at ssmith@giftofadoption.org

How to Sign Up via Credit Card

To pay by Credit Card visit our website at [Adoption Sponsor – Adoption Grants | Gift of Adoption Fund](#)



Choose Amount/Payment Frequency to become an Adoption Sponsor with a gift of \$6,000 as a one-time gift, or a 4-year pledge paid annually, or monthly.

Total gift amount



Select the chapter



Direct my donation to this region:

Choose your gift payment frequency



Choose your payment frequency

Select the length of time you would like to give.



How many payments will you be making?

This shows the gift amount today, total # of payments, and total amount funded.



\$170.94 billed today, plus 35 equal payments for a total of \$6,153.84

I have read and agreed to the [terms and conditions](#).

Adoption Sponsor Program

Who is most likely to sign up to be an Adoption Sponsor?

Last year we signed up 20 new Adoption Sponsors through a **bonus incentive**. Here who signed up:

- 10 Current Chapter Board Members
- 1 Chapter Board Member signed up as they resigned from board
- 9 Current Donors giving btw \$500-\$1000 annually

Adoption Sponsor Program

But Wait There's More . . .

Adoption Sponsor Program

Bonus Pool Contributions Needed

- We are currently looking to generate the bonus pool to provide a \$1,500 bonus gift that will allow new donors to sponsor an adoption for \$4,500 and receive a \$1,500 bonus to bring them to \$6,000.
- We accept gifts of any amount toward this bonus pool that we would like to use nationally.
- Contact Susan Smith, Chapter Network Office if you or someone you know has an interest in giving toward the Adoption Sponsor Bonus Pool. ssmith@giftofadoption.org

Adoption Sponsor Program

Why donate to the bonus pool?

- In alignment with our core values, a gift to the bonus pool helps us amplify support to encourage others to give.
- **Example:** A donor makes a gift of \$6,000 to provide a \$1,500 bonus gift for to up 4 new Adoption Sponsors.
- Each Adoption sponsor makes a minimum gift of \$4,500.
- $\$4,500 \times 4 = \$18,000$
- A \$6,000 bonus pool investment, generated \$18,000 more in grant funds and brought 4 children home to permanent, loving families.

Adoption Sponsor Program

Next steps:

Reach out to Susan Smith, Chapter Network Officer, ssmith@giftofadoption.org if any of the follow apply to you:

- If you or anyone you know may be interested in becoming an adoption sponsor or may have an interest in investing in our bonus pool.
- If someone is interested in becoming an Adoption Sponsor, but waiting for the bonus pool to officially sign up. Still reach out and they will be first in line once the bonus pool is released. The bonus pool will be limited.
- Is someone has the capacity and desire to give now. No need to wait for the bonus pool because either way 100% of their gift will help complete adoptions.

Adoption Sponsor Program

Thank you for learning more about the Adoption Sponsor program and hope you and/or someone you know will join.

Questions?

chaptersupport@giftofadoption.org

Thank you!